

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$15,000

- Exclusive naming rights of the 2020 Life Savers Ball
- Full-page color program acknowledgment in gold border (5.5" x 8.5")
- Two VIP tables (16 guests)
- Company logo on the Life Savers Ball website
- Company name on the front of event invitations
- Company name on the program cover
- Recognition in event press releases and on promotional items
- EXCLUSIVE sponsorship at the Presenting Sponsor Level as the Dinner Sponsor

MARQUEE SPONSOR

\$10,000

- Full-page program acknowledgment in gold border
- Two VIP tables (16 guests)
- Company logo on the Life Savers Ball website
- Company name on the front of event invitations
- Company name on the program cover
- Recognition in event press releases and on promotional items
- Opportunity to choose one of the following EXCLUSIVE sponsorships at the Marquee Sponsor Level:
Cocktail Reception Sponsor, Entertainment Sponsor, or Registration Sponsor

PREMIER SPONSOR

\$5,000

- Full-page program acknowledgment in silver border
- One reserved table (8 guests)
- Company name on the Life Savers Ball website
- Company name on the inside cover of event invitations
- Opportunity to choose one of the following sponsorships at the Premier Sponsor Level:
Live Auction Sponsor or Silent Auction Sponsor

DIAMOND SPONSOR

\$3,000

- Half-page program acknowledgment with silver border
- Reserved tickets (4 guests)
- Company name on the inside cover of event invitations
- Opportunity to choose one of the following sponsorships at the Diamond Sponsor Level:
Valet Sponsor or Coat Check Sponsor

MAJOR SPONSOR

\$2,000

- Half-page program acknowledgment with black border
- Company name on the inside cover of event invitations

ADDITIONAL SPONSORSHIP

2020 Life Savers Ball

OPPORTUNITIES

CORPORATE SPONSOR

\$1,000

- Half-page event program acknowledgment
- Company name on the inside cover of event invitations

PLATINUM SPONSOR

\$500

- Quarter-page event program acknowledgment

MEMORIAL/HONORARY CONTRIBUTION

\$250

- Contribution listed in event program

PROGRAM SPONSOR

\$100

- Company name listed in event program

TABLE AND TICKET RESERVATIONS

TABLE SPONSOR

\$1,000

- One reserved table (8 guests)
- Company/donor name listed in event program
- Company/donor name displayed at event table

PATRON TICKET

**\$300
(TWO GUESTS)**

- Guests names listed in event program

COUPLE TICKET

**\$250
(TWO GUESTS)**

INDIVIDUAL TICKET

\$125

All sponsorships, with invitation recognition, must be confirmed by December 13, 2019 for inclusion. Artwork must be sent in JPEG format to Suzi Piskur at Suzan.Piskur@cancer.org by December 13, 2019.