# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR
- Exclusive naming rights of the 2020 Life Savers Ball
- Full-page color program acknowledgment in gold border (5.5” x 8.5”)
- Two VIP tables (16 guests)
- Company logo on the Life Savers Ball website
- Company name on the front of event invitations
- Company name on the program cover
- Recognition in event press releases and on promotional items
- EXCLUSIVE sponsorship at the Presenting Sponsor Level as the Dinner Sponsor

### Presenting Sponsor
- $15,000

## MARQUEE SPONSOR
- Full-page program acknowledgment in gold border
- Two VIP tables (16 guests)
- Company logo on the Life Savers Ball website
- Company name on the front of event invitations
- Company name on the program cover
- Recognition in event press releases and on promotional items
- Opportunity to choose one of the following EXCLUSIVE sponsorships at the Marquee Sponsor Level:
  - Cocktail Reception Sponsor, Entertainment Sponsor, or Registration Sponsor

### Marquee Sponsor
- $10,000

## PREMIER SPONSOR
- Full-page program acknowledgment in silver border
- One reserved table (8 guests)
- Company name on the Life Savers Ball website
- Company name on the inside cover of event invitations
- Opportunity to choose one of the following sponsorships at the Premier Sponsor Level:
  - Live Auction Sponsor or Silent Auction Sponsor

### Premier Sponsor
- $5,000

## DIAMOND SPONSOR
- Half-page program acknowledgment with silver border
- Reserved tickets (4 guests)
- Company name on the inside cover of event invitations
- Opportunity to choose one of the following sponsorships at the Diamond Sponsor Level:
  - Valet Sponsor or Coat Check Sponsor

### Diamond Sponsor
- $3,000

## MAJOR SPONSOR
- Half-page program acknowledgment with black border
- Company name on the inside cover of event invitations

### Major Sponsor
- $2,000
ADDITIONAL SPONSORSHIP OPPORTUNITIES

CORPORATE SPONSOR $1,000
- Half-page event program acknowledgment
- Company name on the inside cover of event invitations

PLATINUM SPONSOR $500
- Quarter-page event program acknowledgment

MEMORIAL/HONORARY CONTRIBUTION $250
- Contribution listed in event program

PROGRAM SPONSOR $100
- Company name listed in event program

TABLE AND TICKET RESERVATIONS

TABLE SPONSOR $1,000
- One reserved table (8 guests)
- Company/donor name listed in event program
- Company/donor name displayed at event table

PATRON TICKET $300
(TWO GUESTS)
- Guests names listed in event program

COUPLE TICKET $250
(TWO GUESTS)

INDIVIDUAL TICKET $125

All sponsorships, with invitation recognition, must be confirmed by December 13, 2019 for inclusion. Artwork must be sent in JPEG format to Suzi Piskur at Suzan.Piskur@cancer.org by December 13, 2019.